Love & Marriage

With This Ring
I Thee Wed

© 1970 ADVERTISING ASSOCIATES, INC.

KAY
Fine Jewelers
since 1916

exclusively ours . . .

A. Six prong high rise setting elevates brilliant Multi-Facet diamond solitaire. Matching wedding band available. 18-Kt. gold.

the set $529

exquisite diamonds

Multi-facet Series

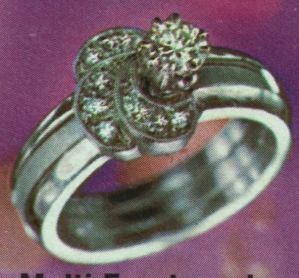
98 facet cut diamonds **40 extra facet cuts**

The ninety-eight facet cuts . . .
means added beauty

The ninety-eight facet cuts . . .
means added brilliance

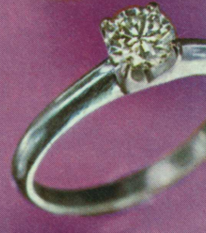
The ninety-eight facet cuts . . .
means added protection from chipping

The ninety-eight facet cuts . . .
means added security in setting



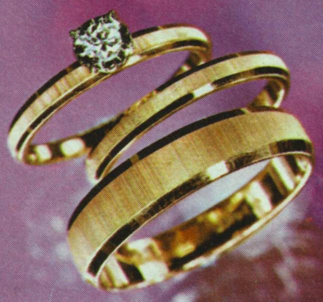
B. Multi-Facet center diamond interlocks with 9 diamond wedding ring. 14-Kt. gold.

the set
$399



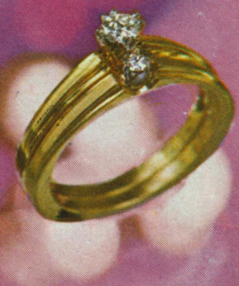
C. Classic Multi-Facet diamond in 4 prong Tiffany setting. 18-Kt. gold.

$299



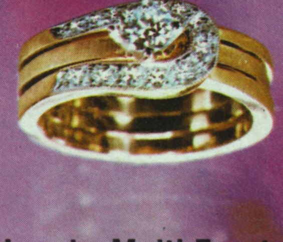
D. Rich Swiss cut finish dramatizes 18-Kt. gold trio set with Multi-Facet diamond.

the set
$189



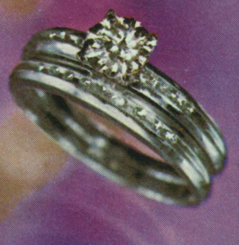
E. Multi-Facet diamond shines in engagement ring on 2 diamond bridal set. 18-Kt. gold.

the set
$189



F. Lovely Multi-Facet diamond is held in 4 prong setting with 12 diamond wedding band.

the set
$499



G. Multi-Facet center diamond shines with 15 channel set diamonds in 18-Kt. gold bridal set.

the set
$299

Diamond photos enlarged to show exquisite details.

Perfect couples...
Perfect love...
Perfect marriage..
deserves
Perfect Diamonds

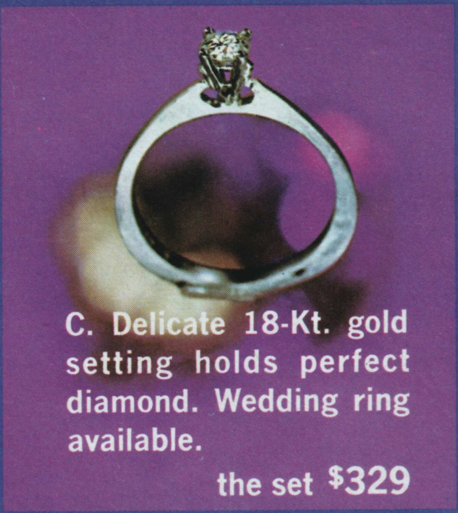
A

Eternally Yours

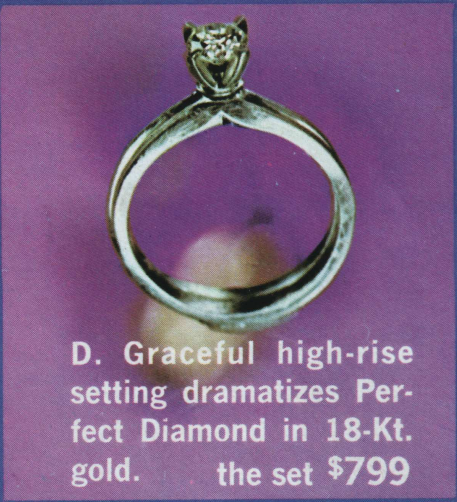
CERTIFIED PERFECT DIAMONDS

Tested and certified perfect by the Nationwide Consumer Testing Institute. An Eternally Yours Diamond is a Perfect Diamond.

B. Perfect diamond sparkles in 18-Kt. gold setting. Matching wedding band.
the set $179

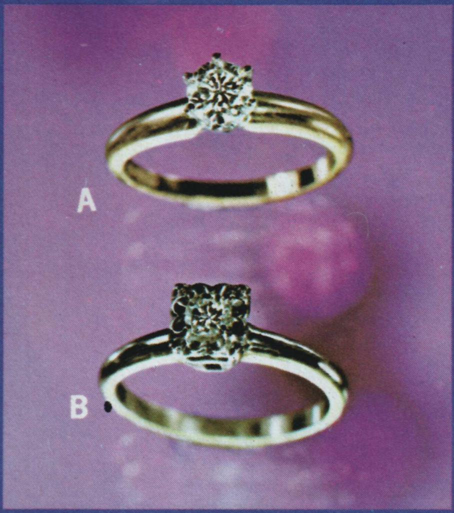


C. Delicate 18-Kt. gold setting holds perfect diamond. Wedding ring available.
the set $329



D. Graceful high-rise setting dramatizes Perfect Diamond in 18-Kt. gold. the set $799

A. Fiery brilliance dances in Perfect diamond delicately held in 4-prong, 18-Kt. gold, polished setting.
$499



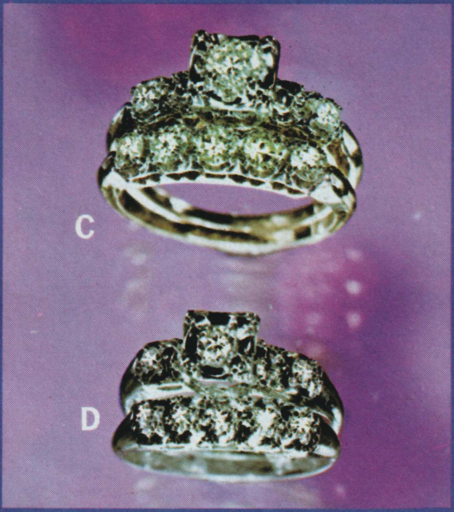
Diamond Solitaires

A. Classic diamond solitaire shines in 6-prong Tiffany setting. 14-Karat yellow gold setting.

$199

B. Effective Miracle Top enhances diamond solitaire in 14-Karat white gold setting.

$99



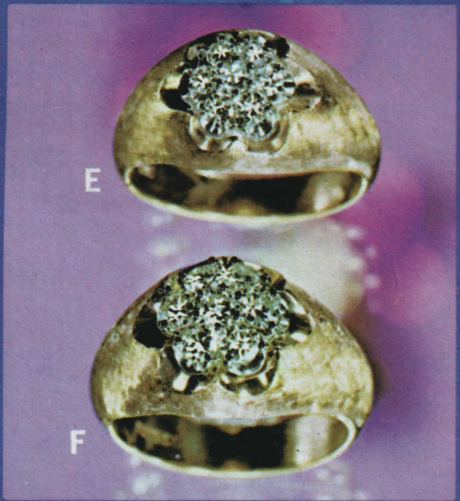
Diamond Bridal Sets

C. Four diamonds cluster around center diamond increasing its brilliance in 12 diamond bridal set in 14-Kt. gold.

the set **$549**

D. Miracle Top enhances center diamond in 8 diamond bridal set totaling ¼ carat of diamonds in 14-Kt. gold.

$199



Diamond Cluster Rings

E. Handsome man's ring glows with seven diamonds totaling ¼ carat of diamonds in 14-Kt. gold florentine setting.

$159

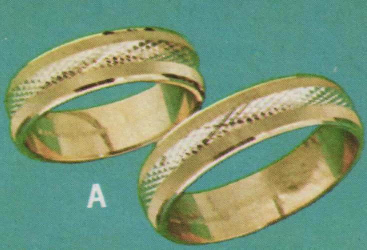
F. Seven diamonds, 1 carat of diamonds total weight create an aura of light in massive 14-Kt. gold florentine ring.

$399

Diamond photos enlarged to show exquisite details.

14 Karat Gold Wedding Rings

Romantic traditions create these wide wedding bands in rich carved designs for summer bridal couples.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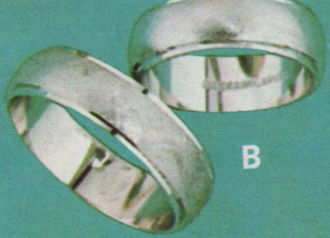
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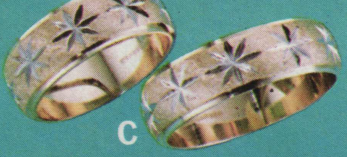
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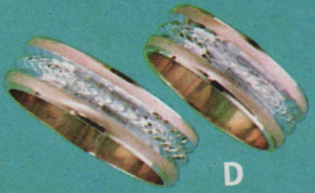
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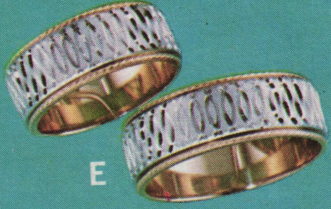
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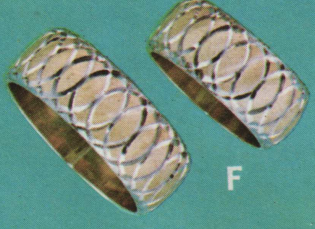

F

A. Carved ribbon shines on florentine wedding bands.

hers $27.50
his $29.50

B. Rich florentine finish bands with polished edge.

hers $32.50
his $35

C. Carved star designs accent florentine finish bands.

hers $35
his $37.50

D. Two toned wedding bands gleams with carved center.

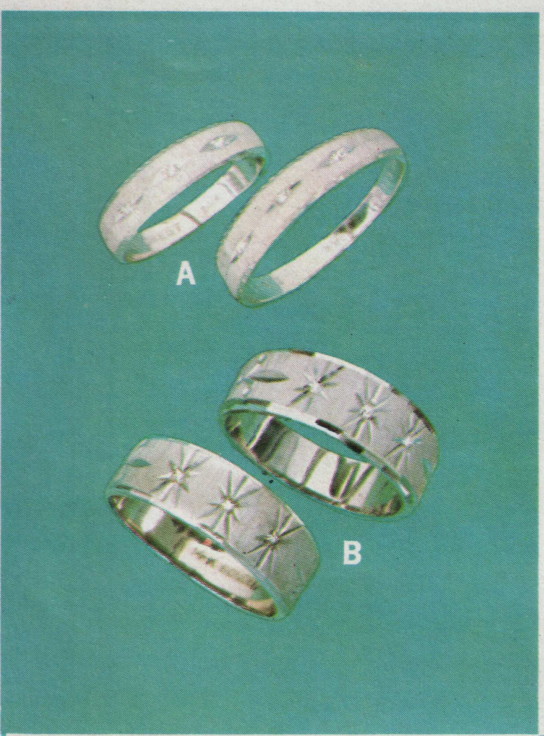
hers $37.50
his $39.50

E. Carved white gold bands bordered in yellow gold.

hers $55
his $60

F. Rich carved design swirls across wide florentine bands.

hers $50
his $55



Diamond Duo & Trio Rings

Dramatic carved wedding bands and trio sets of 14-Karat gold flash fiery compliments of diamonds.

A. Three diamonds accent each 14-Karat gold florentine wedding band. Polished carved edge.

the set $99

B. Three diamonds star in each handsomely carved 14-Kt. gold florentine wedding band.

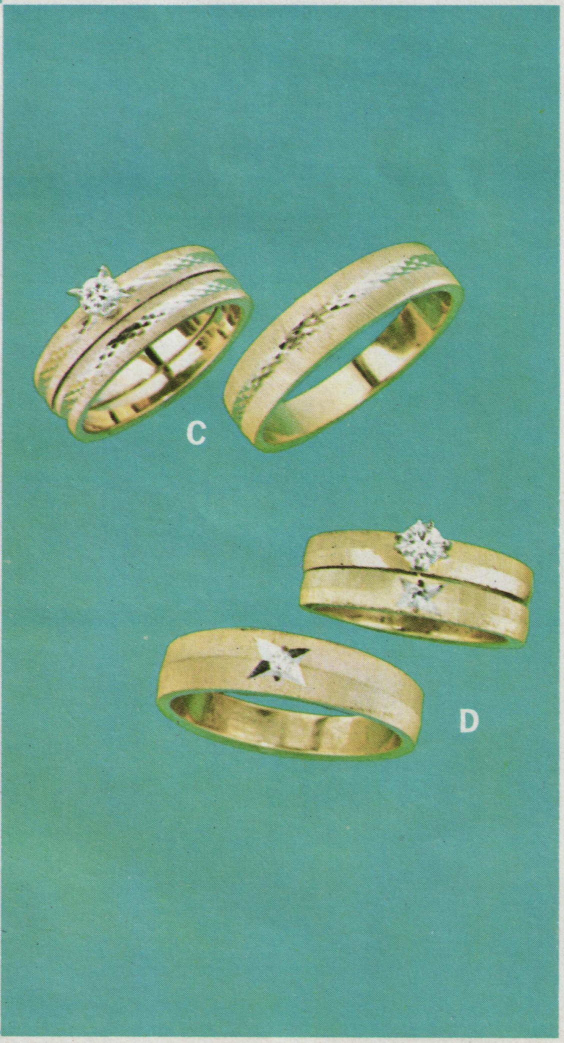
the set $139

C. Single diamond shines in 14-Kt. gold trio set. Polished carved center accents florentine bands.

the set $99

D. Multi-Facet diamond shines on engagement ring. Single diamond in each 18-Kt. gold band.

the set $329



Diamond photos enlarged to show exquisite details.

The mind has a thousand eyes,
And the heart but one;
Yet the light of a whole life dies
When love is done.
— Francis William Bourdillon

14 Karat Gold Diamond Rings for Him . . .

A. Rich antiqued finish enhances handsome man's single diamond ring.

$99

B. Elegant florentine finish domed setting displays shining diamond.

$199

C. Two diamonds radiate from tailored Swiss cut finish setting with polished edges.

$329

D. Tailored setting holds brilliant cut diamond. Rich Swiss cut finish in 14-Kt. gold.

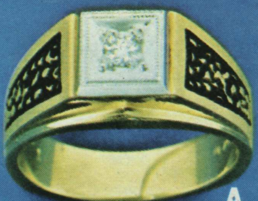
$599

E. 2 Carats of diamonds, total weight in seven diamond cluster ring. Swiss cut finish.

$899

F. Massive seven diamond cluster ring blazes with 3 carats of diamonds, total weight.

$1129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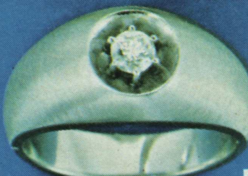
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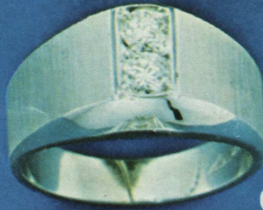
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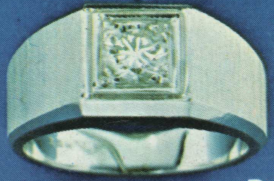
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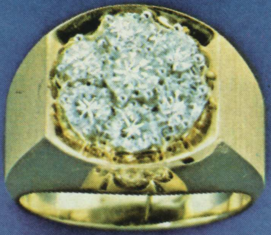
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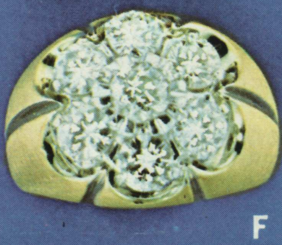
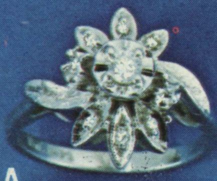

F

O, My luve is like a red, red rose
That's newly sprung in June
O, my luve is like the melodie
That's sweetly played in tune.
— Robert Burns

14 Karat Gold Diamond Rings for Her...



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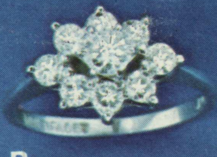

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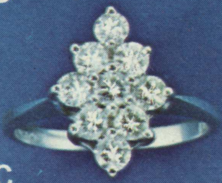
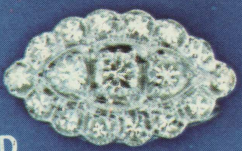


C



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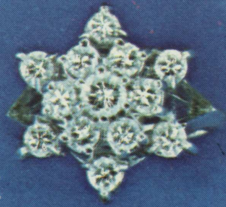
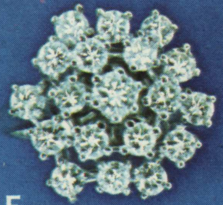


E



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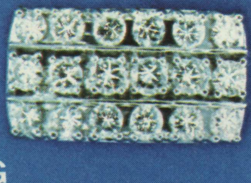


G

A. Nine diamonds glisten on flower style cocktail ring in 14-Kt. gold. $129

B. 1 Carat of diamonds, total weight sparkle in nine diamond dinner ring. $449

C. Exquisite marquise shaped ring is created with nine diamonds in 14-Kt. gold. 3/4 carat total weight $379

D. Princess ring shines with 17 diamonds totaling 1 Carat of diamonds. $449

E. 13 diamonds sparkle in star shaped setting. 1½ Carat of diamond, total weight. $699

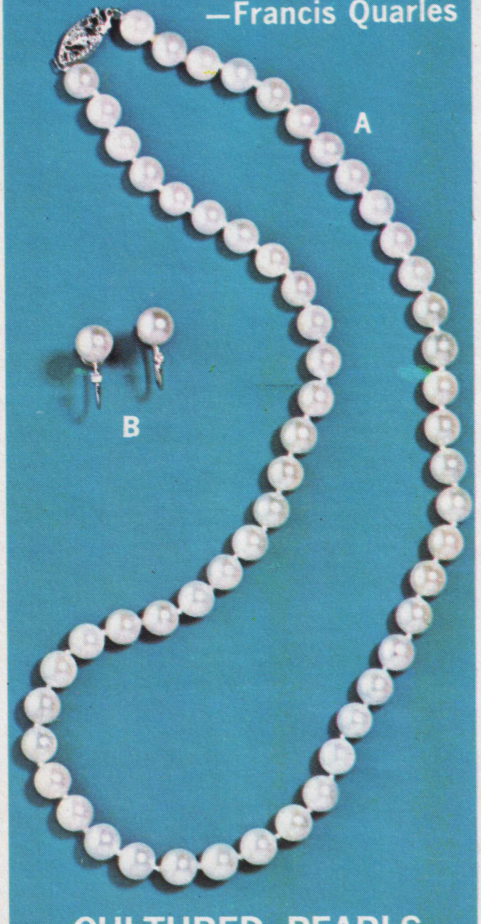
F. Dazzling eighteen diamond cluster ring has 2 carats of diamonds total weight. $899

G. Eighteen diamonds glow in three rows on this exquisite wedding ring. 2 Carats of diamonds total weight. $899

Diamond photos enlarged to show exquisite details.

Gifts for the Bride

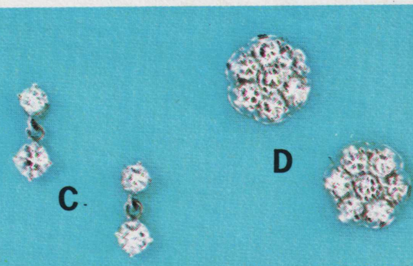
Let all thy joys
be as the month of May,
And all thy days
be as a marriage day . . .
—Francis Quarles



CULTURED PEARLS

A. Uniform size pearl necklace, 14-Kt. gold clasp with diamond. $29.95

B. Cultured pearl and diamond earrings. 14-Kt. gold backs. $22.95



DIAMOND EARRINGS ½ CARAT OF DIAMONDS TOTAL WEIGHT

C. ½ Carat of diamond total weight star in 14-Kt. gold drop earrings. $199

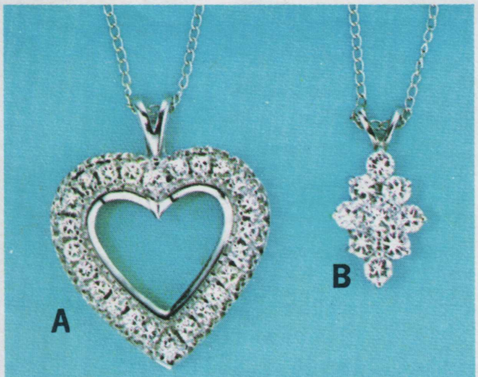
1 CARAT OF DIAMONDS TOTAL WEIGHT

D. 7 diamonds dazzle in each cluster earring in 14-Kt. gold. $449

PENDANT & EARRINGS

E. Diamond sparkles on genuine cultured pearl pendant. 14-Kt. gold. $24.95

F. Cultured pearl and diamond earrings. 14-Kt. gold backs. $22.95



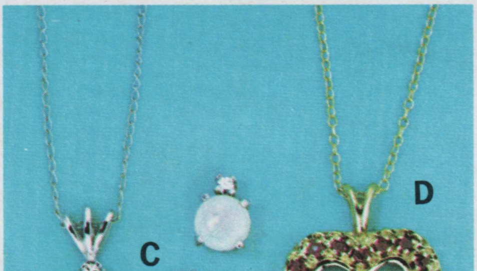
DIAMOND PENDANTS
1 Carat of Diamonds Total Weight

A. A measure of love, 24 diamonds create heart shaped pendant in 14-Kt. gold.

$449

B. 9 diamond shine in marquise shaped pendant. 14-Kt. gold.

$449



PENDANTS & EARRINGS

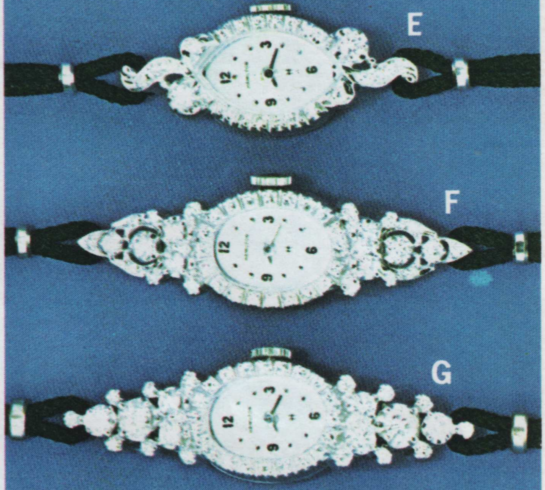
C. 14-Kt. gold opal and diamond pendant, $49.95. Matching opal and diamond earrings, $59.95.

D. Genuine rubies and 14-Kt. gold create precious heart shaped pendant.

$39.95

Diamonds Watches

with Hamilton Movements
A full measure of diamond beauty. Exquisite 17 jewel watches lavish with diamonds in 14-Kt. gold.



½ CARAT OF DIAMONDS TOTAL WEIGHT

E. Graceful marquise design 14-Kt. gold watch gleams with 22 diamonds.

$349

1 CARAT OF DIAMONDS TOTAL WEIGHT

F. 42 diamonds surround exquisite dress watch in dazzling splendor.

$599

2 CARATS OF DIAMONDS TOTAL WEIGHT

G. Dramatic design is encrusted with 42 diamonds in 14-Kt. gold.

$999